

EXCEED SAFETY



June 2025

NEWSLETTER

Hello valued clients and friends of Exceed Safety!

Welcome to June!

OUR MISSION



EXCEED SAFETY IS DEDICATED TO SAVING LIVES AND REDUCING INJURIES WITH OUR CUSTOM-TAILORED APPROACH TO SAFETY. WE ARE COMMITTED TO SUPPORTING OUR CLIENTS AND, BY EXTENSION, THE NEXT GENERATION OF SAFETY PROFESSIONALS BY DELIVERING SUPERIOR RESULTS, WHILE POSITIVELY IMPACTING THEIR LIVES, OUR COMMUNITIES, AND THE LIVES OF OUR EMPLOYEES.

"Empowering safety teams - today, tomorrow, and always."

Welcome to National Safety Month! Our followers know we're all about safety 24/7/365, but this month brings a little extra attention to our favorite topic.

Put on by the National Safety Council, National Safety Month has a theme for each week. We'll be putting out content on each of those themes, so stay tuned!

Starting this month, we're adding a new section to this newsletter featuring the expertise of our safety team. To kick us off, Tim asks the question, "Are extreme disciplinary measures helpful when it comes to building a safety culture?" In the coming months, you'll hear from more of our safety experts on a variety of safety topics. Have a topic you'd like us to discuss? Reach out on social media or reply to this email and let us know.

Lastly, we're always looking to grow our audience of safety professionals. Would you consider forwarding this email to someone who might be interested? Or send them to this link where they can subscribe directly. Thank you for helping us grow our safety network!

As always, we wish you a safe and productive month,

The Exceed Safety Team

COMPANY HEADLINES

Do the Chicken Stretch!



Need a good chest stretch for your warm-up routine? Dave's got you covered with what he calls "the chicken stretch"!

CHECK IT OUT!

Read our Safety Blog!



Check out our weekly safety blog, where our team will share important insights on safety with you!

CHECK IT OUT!

OUR TRAINING



With Exceed Safety's online training portal, you can refresh old skills or learn new ones, 24/7, on your schedule.

National Safety Month is a great time to improve your safety skills. The theme of Week 1 is Continuous Improvement, so why not try one of these courses?

- **OSHA 10 and OSHA 30 Compliance Training**
- **Safety Culture Awareness for Manufacturing**
- **Field Leadership Essentials**

Interested in browsing our full training catalogue? [Click here!](#)

Live, in-person training is also available for a variety of safety topics.

Contact us to discuss!



It was a day like any other. Steve, the Site Safety Manager for a mid-size construction firm, clocked in bright and early, greeted his colleagues, and reviewed the plans for the day. As he started to head out, his supervisor called him into the office.

"Steve, we found some concerning safety violations on site yesterday. A tradesperson had two ladders set up incorrectly. This could have caused a fall and serious injury. It's your responsibility to ensure these things don't happen. Unfortunately, we're going to have to let you go."

Steve was stunned. He didn't recall seeing any ladders set up incorrectly or at all. The tradespeople had only been onsite for three hours and hadn't mentioned using ladders. If they had, he would have supervised the setup as usual. He tried to explain, but his supervisor was firm. A minor safety infraction had just cost him his job.

Unfortunately, this scenario is becoming more common in the safety industry: minor issues triggering major consequences like termination, site bans, or even legal action.

In a healthy safety culture, mistakes are seen as opportunities to improve, not reasons for punishment. Leaders should clarify expectations, encourage open and honest conversation, and provide ongoing support. Instead of being reactive, they should set a tone of shared responsibility, continuous training, and visible commitment to safe practices.

Cultivating a culture of safety means more than just having policies in place; it's about how you respond when safety issues arise.

If Steve's supervisor had taken this approach, the story and the outcome could have been very different.

Read more about this topic on our [safety blog](#) and let us know if you've experienced extreme disciplinary measures in practice. What was the result? I'd love to hear your thoughts.

SAFETY EVENTS

National Safety Month



Each June, we bring a little extra attention to safety issues by celebrating National Safety Month. For each week of the month, the National Safety Council (NSC) identifies a theme to focus on. This year's themes are:

Week 1 (June 1-7) – Continuous Improvement

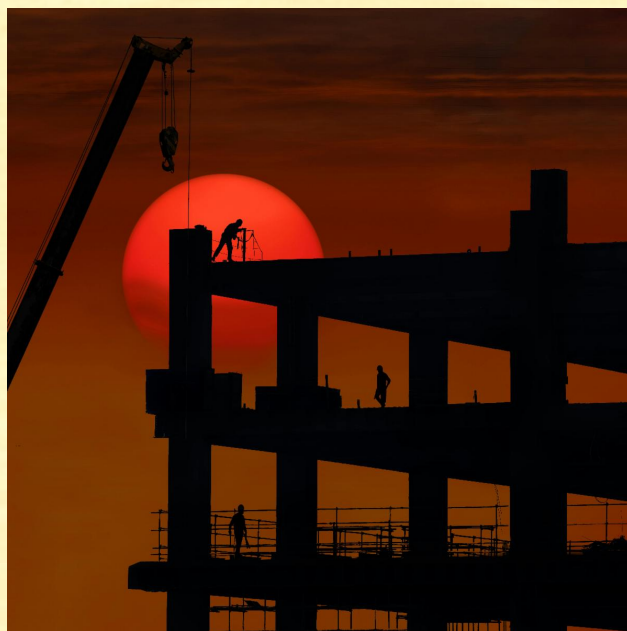
Week 2 (June 8-14) – Employee Engagement

Week 3 (June 15-21) – Roadway Safety

Week 4 (June 22-30) – Wellbeing

We'll be sharing content around these themes on our social media and we also encourage you to check out the **National Safety Council's website** for more ideas on how you can celebrate National Safety Month.

National CPR & AED Safety Week (June 2-6)



National CPR and AED Awareness Week spotlights the importance of knowing CPR and how to use an AED. About 70% of cardiac arrests happen in homes, so knowing how to perform CRP could save the life of someone you love. Exceed Safety **offers practical training** in emergency response, first aid, CPR, and AED to empower employees with the skills they need to act swiftly and effectively during critical situations.

National Forklift Safety Day (June 10)



This annual event serves as the focal point for forklift manufacturers to reinforce the importance of operator safety training and forklift safety practices. The event also provides an opportunity for the industry to educate customers, policymakers, and the Administration.

Check out our **YouTube playlist** where Tim talks with Lance Loesberg of **BigLook360** about **VR training** and its applications for forklift training and more.

KEEP UP WITH US!

CLICK THE BUTTON BELOW TO VISIT OUR
WEBSITE, WHERE YOU CAN JOIN OUR
MAILING LIST AND BE NOTIFIED WHEN
THE MONTHLY NEWSLETTER IS
RELEASED.




**VISIT OUR
WEBSITE**

Safety Calendar

JUNE 2025

SAFETY CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT	MONTHLY EVENTS
1	2	3	4	5	6	7	<ul style="list-style-type: none">• National Safety Month• Trench Safety Month• Home Safety Month
	National Trailer Safety Week						
	National CPR & AED Safety Awareness Week						
8	9	10 Forklift Safety Day	11	12	13	14	
15	16	17	18	19	20	21	
	National Trench Safety Stand Down						 www.exceedsafety.com
22	23	24	25	26	27	28	
	National Lightening Safety Awareness Week						
29	30						

As a reminder, please follow us on social media at the links below, and if you have questions, comments, or wish to speak to us about our services, please call or email us directly!

Have a safe month!
Tim Neubauer, MS, CSP
Owner/President, Exceed Safety

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